FRANCHISE ALERT!



FRANCHISE ALERT #1: BOUTIQUE FITNESS

OWNER'S ROLE: Manage the manager (semi-absentee) or Owner/Operator

SKILLS REQUIRED: People management, business acumen, investor mindset

UNIQUE CHARACTERISTICS:

- In-demand niche business
- Simple business model
- Few, easy-to-find employees
- Stable, repeat customers with fitness as a lifestyle
- Franchisor EXCELS in MARKETING and
- TECHNOLOGY RAPID breakeven point
- World-class training, systems, and support
- Happy franchisees, making money

MINIMUM FINANCIAL QUALIFICATIONS:

- \$100K non-financed liquidity
- \$500K Net Worth
- Good credit

BOUTIQUE FITNESS CONCEPTS: Personal training, barre, dance, rowing, running, indoor cycling, pilates, yoga, boxing, stretching, and so on...















HOT MARKETS: Available across North America

RESEARCH ON THE FITNESS INDUSTRY: Interesting article on the fitness industry.

NEXT STEP: 3 options

- 1. Visit our website, FAQs, videos, testimonials, Resources, and LinkedIn profile
- 2. Schedule a confidential appointment with Anna by calling/texting 706.736.0579, emailing anna@selectfranchises.com, or clicking here.
- 3. Stay in touch and be informed by engaging on social media to get the latest news on what's hot in franchising and learn what you need to know about franchises.
 - Invite me to connect on LinkedIn
 - Follow Select Franchises on LinkedIn and on Facebook
 - Send me a friend request on <u>Facebook</u>
 - Subscribe to our Youtube channel
 - Be informed on <u>Instagram</u> and <u>Tweet</u> me your questions

It's my pleasure to provide insightful economic data and information to you about boutique fitness services franchises!



Anna Wilds, CFE

Certified Franchise Executive Franchise Economist and Elite Franchise Advisor

Learn, Launch, Live Your Dreams.







