

FRANCHISE ALERT #3: SIDE HUSTLE FRANCHISES

OWNER'S ROLE: Manage-the-manager (semi-absentee) or (part-time)

SKILLS REQUIRED: Team leadership, strong people and business management, investor mindset

NOTE: INDUSTRY EXPERIENCE IS NOT REQUIRED! Franchisers are looking for your leadership, people, business, and management SKILLS, NOT your knowledge. Training about the business is provided.

UNIQUE CHARACTERISTICS:

- The business model is NOT owner/operator (the majority of franchises are this)
- The business runs independently of the owner
- The limited time commitment on the part of the owner
- The owner is not involved in daily operations
- Desire and ability to scale to multiple units/territories
- Tends to be the more turnkey, strong application of technology

MINIMUM FINANCIAL QUALIFICATIONS:

- \$200K - \$250K+ non-financed liquidity
- \$600K+ Net Worth
- Good credit score 700+, no bankruptcy in past 7 years

HOT MANAGE-THE-MANAGER FRANCHISES:

- **Personal Services:** health, wellness, [fitness](#), and beauty concepts
 - Mainly upscale retail, brick, and mortar units located in grocery store-anchored shopping centers
 - Multiple unit franchisees are strongly desired (3, 6, and 10-pack territories)
 - Technology and marketing are big differentiators compared to independent competitors
- **Homes Services:** general maintenance, repair, and home improvement services catering to mid to upper-income homeowners (not do-it-yourself customers)
 - Mobile businesses with (leased) vehicles and technicians/designers/tradesmen (employees, subcontractors, or 1099ers)
 - Dull, normal businesses that remain in demand as people keep up their largest or one of their largest investments, their home
 - Strong technology integration and savvy marketing are big differentiators compared to independent competitors





HOT MARKETS: Across North America

NEXT STEP: 3 options

1. Visit our [website](#), [FAQs](#), [videos](#), [testimonials](#), [Resources](#), and [LinkedIn](#) profile
2. Schedule a confidential appointment with Anna by calling/texting 706.736.0579, emailing anna@selectfranchises.com, or [clicking here](#).
3. Stay in touch and be informed by engaging on social media to get the latest news on what's hot in franchising and learn what you need to know about franchises.
 - Invite me to connect on [LinkedIn](#)
 - Follow Select Franchises on [LinkedIn](#) and on [Facebook](#)
 - Send me a friend request on [Facebook](#)
 - Subscribe to our [Youtube](#) channel
 - Be informed on [Instagram](#) and [Tweet](#) me your questions

It's my pleasure to provide insightful economic data and information to you about [side-hustle franchises!](#)



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Franchise Economist and Elite Franchise Advisor

Learn. Launch. Live Your Dreams.



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